



Saturday & Sunday, October 1<sup>st</sup> and 2<sup>nd</sup>  
2011 Pontchartrain Park Playground

Gentilly Fest 2011  
3939 Gentilly Boulevard  
New Orleans, La 70126  
[www.GentillyFest.com](http://www.GentillyFest.com)

Business Name: \_\_\_\_\_  
(Listing in program will be identical to the above)

Name: (Mr. Mrs. or Ms.) \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State and Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

I am interested in the following sponsorship: \_\_\_\_\_

Diamond Builder \$20,000

Restaurant Row \$4000

Platinum Builder \$15,000

Medical Tent \$4000

Gold Builder \$10,000

Gospel Tent \$4000

Silver Builder \$5,000

Kids Village \$4000

Bronze Builder \$2500

Kids Stage \$3500

Copper Builder \$1500

Map Ad \$1000-\$150

Builder \$1000

Friend of Gentilly \$100

General Donation: \$

Payment: I am enclosing a check/money order/cashier's check made out to Gentilly Festival, Inc. in the amount of \_\_\_\_\_. Please designate in the memo line of the check your level of sponsorship of Gentilly Fest 2011. Our mailing address is Gentilly Fest 2011, 3939 Gentilly Boulevard, P.O. Box #438, NOLA 70126

Signature \_\_\_\_\_

Gentilly Festival, Inc. is a 501c3 non-profit organization. All donations are tax deductible to the extent allowed by law.

Thank you for supporting Gentilly!

***Corporate Sponsorship - Marketing Opportunities***



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	<i>Diamond Builder</i> \$20,000 & up	<i>Platinum Builder</i> \$15,000	<i>Gold Builder</i> \$10,000	<i>Silver Builder</i> \$5,000	<i>Bronze Builder</i> \$2,500	<i>Copper Builder</i> \$1,500	<i>"Builder"</i> \$1,000
Presenting Sponsor and Opportunity to welcome Festival Guests on Stage	●						
Recognition by Festival Emcee	●	●					
Logo on Credentials	●	●					
VIP Tent Host	●	●	●				
Logo/Name on Stage Banners	●	●	●	●			
Listed as Sponsor in all Advertising Mediums	●	●	●	●	●		
Logo/Name on Signage around the festival	●	●	●	●	●	●	
Logo/Name on Festival Flyers	●	●	●	●	●	●	●
Web Site Identification Year Round	●	●	●	●	●	●	●
Backstage Passes	12 VIP Backstage Passes	10 VIP Backstage Passes	8 VIP Backstage Passes	6 VIP Backstage Passes	4 VIP Backstage Passes	3 VIP Backstage Passes	2 VIP Backstage Pass

## Tent Sponsorships



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*(based on availability)*

<p><b>Kids Village</b></p> <p>Your banner will be prominently displayed at the entrance of Kids Village. Listed as sponsor on all advertising mediums. Logo displayed on website. Opportunity for additional advertising in the Kid Village area.</p> <p style="text-align: right;"><b>\$4,000</b></p>	<p><b>Kids Stage</b></p> <p>Your banner as sponsor will be prominently displayed across the Kids Stage. Listed as sponsor on all advertising mediums. Logo displayed on website. Opportunity for additional advertising in the staging area of the Kids.</p> <p style="text-align: right;"><b>\$3,500</b></p>
<p><b>Gospel Tent</b></p> <p>Your banner as sponsor will be prominently displayed at the entrance of the Gospel Tent. Listed as sponsor on all advertising mediums. Logo displayed on website. Opportunity for additional advertising in the Gospel Tent area.</p> <p style="text-align: right;"><b>\$4,000</b></p>	<p><b>Medical Tent</b></p> <p>Your banner as sponsor will be prominently displayed at the entrance of Medical Tent. Listed as sponsor on all advertising mediums. Logo displayed on website. Opportunity for additional advertising in the Medical Tent area.</p> <p style="text-align: right;"><b>\$4,000</b></p>
<p><b>Restaurant Row</b></p> <p>Your banner as sponsor will be prominently displayed at the entrance/eating area of Restaurant Row. Listed as sponsor on all advertising mediums. Logo displayed on website. Opportunity for additional advertising in the Restaurant area.</p> <p style="text-align: right;"><b>\$4,000</b></p>	<p><b>Advertising on Festival Map</b></p> <p>Advertise on our festival Brochure/Map which will be distributed to everyone</p> <p style="text-align: right;"><b>\$150 - \$1000</b></p>

**Friend of Gentilly**  
Name listed on festival Brochure/Map as a Friend of Gentilly.  
**\$100**